



CoBe Capital specializes in the acquisition and operation of non-core and underperforming business units in the Americas and Europe from leading global corporations.



hatria

Headquartered in Teramo, Italy, Hatria is a worldwide leader in the production and sale of ceramic sanitaryware products. Founded on a solid ceramics tradition, backed up over time by sophisticated production technology, exclusive design ideas and innovation, Hatria offers a range of solutions for the contemporary bathroom, including: wash basins, toilets, bidets, shower trays, bathroom furniture, shelves and accessories.

➤ **Hatria: A CoBe Capital Operating Company**



Key Facts

Launched in 1994 in Teramo, Italy.

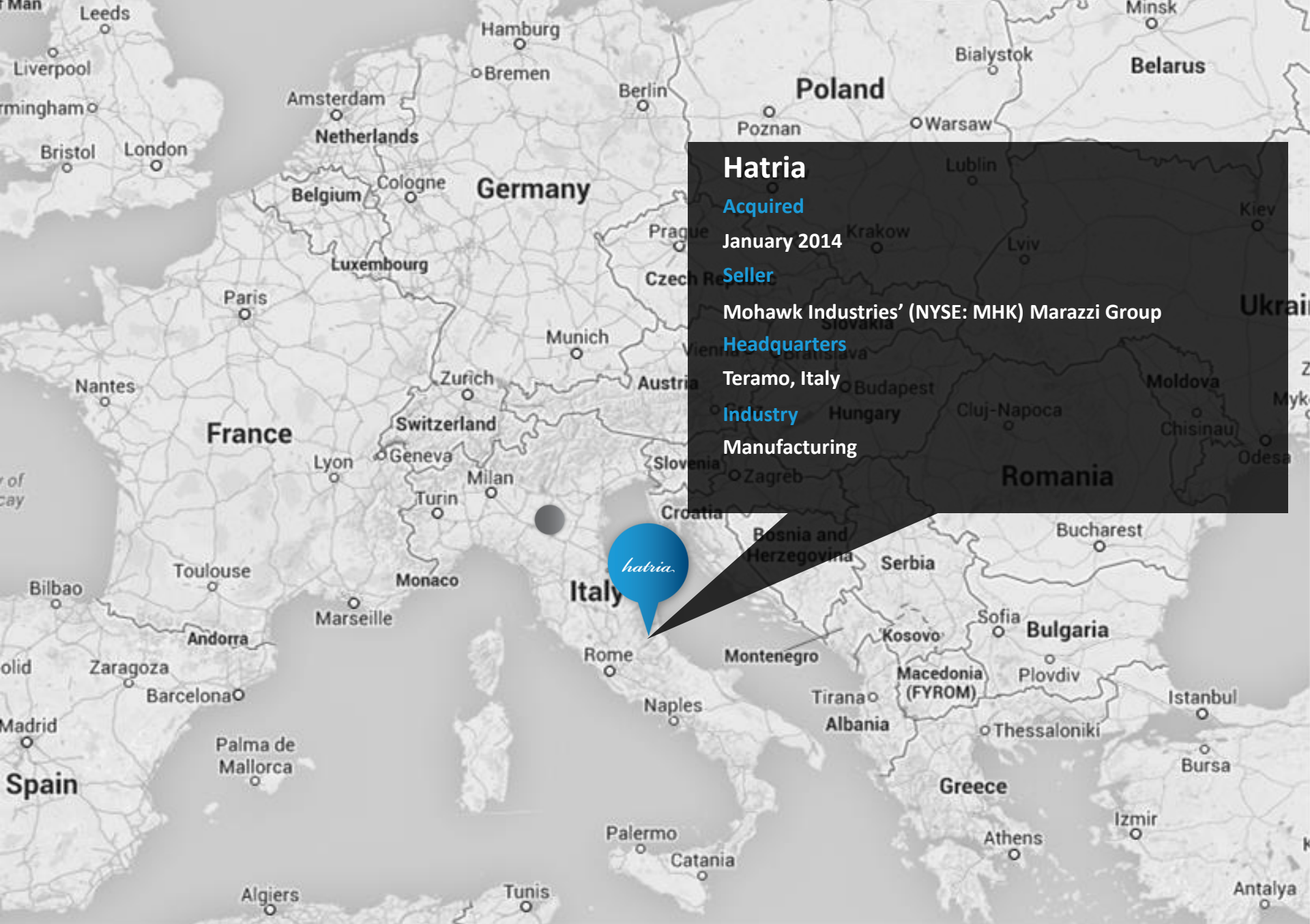
Hatria is a leading Italian brand across the worldwide ceramic sanitaryware market.

Newly upgraded, cutting-edge, 65,000 sq. meter production plant.

Worldwide sales and distribution across Europe, Africa, Middle East and Asia.

“Despite a difficult economic climate, Hatria has maintained its strong market position within Italy and the rest of Europe, as well as in international markets. Hatria's new, cutting-edge production plant in Italy and ongoing investment in design and innovation has the brand poised for growth.”

Thomas Kermorgant
Managing Director, Europe
CoBe Capital



Hatria

Acquired

January 2014

Seller

Mohawk Industries' (NYSE: MHK) Marazzi Group

Headquarters

Teramo, Italy

Industry

Manufacturing

